



Futures and Transitions at ThinkPlace^x

ThinkPlace 
Part of Synergy Group

Future and Transitions

We don’t just anticipate the future — we help shape it.

In a fast-moving and uncertain world, organisations need more than short-term plans – they need the ability to look ahead, anticipate change, and incorporate these insights into long-term strategies.

At ThinkPlace^x, we help leaders plan for the future with confidence. Using foresight tools, trend analysis, and scenario planning, we help

you make sense of emerging trends and imagine possible futures for your organisation.

Equipped with new insights, we’ll work with you to develop the strategies you need to navigate uncertain futures. We’ll work with you to build coalitions of support across policy, industry, academia, community and experts to build momentum and activate action.

Our Approach

We explore what’s next — and what’s needed

We begin by scanning the horizon for emerging signals, trends, and disruptions across sectors and systems. This isn’t just about prediction — it’s about sensing shifts and surfacing the possibilities they create.

We expand thinking and challenge assumptions

Using futuring tools like scenario planning, speculative design, and visioning, we help teams stretch beyond the status quo and imagine alternative futures — including the ones they most want to create.

We design purposeful transitions

We map the transition states that mark progress toward your preferred future — identifying the levers, behaviours, and systemic shifts needed to get there. This turns long-term vision into actionable pathways.

We convene collective imagination

No one transforms systems alone. We bring together diverse actors — across government, industry, and community — to co-create shared visions and align around the actions that make them real.

We link foresight to strategy

We embed futures thinking into your decision-making — informing strategy, policy, innovation portfolios, and investment decisions with insight that is bold, inclusive, and grounded in what’s coming.

Why Clients Choose Us

- We uncover the hidden drivers of system performance
- We surface the real needs and lived experiences of communities
- We translate complexity into clear, actionable insight
- We inform co-design, policy reform, and service transformation
- We design research that builds trust, inclusion, and shared understanding

How We Can help



Applied Foresight

We use foresight tools including scenario planning, speculative design, and futuring workshops, to help you anticipate the impact of emerging trends and technologies.



Foresighting and Futures

We work with you to explore and imagine possible future scenarios that your organisation may face. These scenarios help you prepare for and respond to long-term policy, regulatory, social, technological and workforce changes.



Strategy

We help you define your vision, mission, and direction, articulate your strategic priorities, and cement strategies that deliver on these longer-term objectives.



Coalitions & Ecosystems

We engage your leaders, your people and your ecosystem to ensure they see themselves in your strategy, and form part of the coalition supporting its execution.



Signals & Trends Capability

We help build your organisations long-term foresight capability enabling you to continuously track signals and trends in your key focus areas like climate adaptation, technology and AI, wellbeing, and policy innovation.



Strategic Policy

We understand that setting long-term policy direction means balancing today’s needs with tomorrow’s possibilities. Through our Futures & Transitions capabilities, we create policy options that reimagine how Australia responds to complex, systemic challenges across society, the environment, and the economy.

From foresight to strategy

The future won't arrive fully formed — it will be shaped by what we imagine, design, and do now. Let's build it, together.

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