



# Regulatory Design at ThinkPlace<sup>x</sup>

**ThinkPlace**   
Part of Synergy Group

# Regulatory Design

## Designing regulation that works — together with the community.

In an increasingly dynamic and interconnected world, effective regulation must go beyond prescription. At ThinkPlace<sup>x</sup>, we design regulatory frameworks that are responsive, inclusive, and adaptive — grounded in the realities of those who are governed by and protected through regulation.

Our approach balances policy intent with lived experience, drawing on behavioural insight, systems thinking, and co-design to create smarter, more resilient regulation. We work with regulators to prevent, detect, deter, and respond to non-compliance — choosing the right interventions based on intent, capability, and context.

# Our Approach

We use complex co-design methodology, bringing together the full ecosystem of stakeholders — including government agencies, industry leaders, and community members — to design regulatory models and solutions together. This ensures that regulations are:

### Human-centred

Focused on the needs and experiences of those affected, whether they are the regulated group or those protected by regulation. This approach encourages voluntary compliance and effectively responds to non-compliance.

### Systemically informed

Considering the broader systems and contexts where regulations operate.

### Adaptively designed

Able to adjust as new challenges, compliance behaviours and system insights emerge.

### Intelligence-led and intelligence-ready

Using data and insights to inform decisions and create new ways to assess risks. This includes responsibly using AI to enhance regulation and intervention strategies.

# Why Clients Choose Us

- We combine complex co-design with regulatory theory and practical implementation
- We apply responsive regulation principles to tailor approaches to behaviours and contexts
- We use data and behavioural insights to inform strategy and enhance compliance
- We help build trustworthy, future-ready regulation that meets policy intent and works for communities and industry

# How We Can Help



### Regulatory Co-Design

We engage across tiers of government, industry and the community to create governance models and approaches, and build coalitions of support.



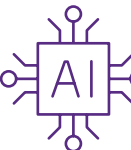
### Responsive Regulation

We design regulatory frameworks that are flexible, tailored to the context and actions of those being regulated, and effective within the policy context. We draw on contemporary regulatory theories, including Braithwaite’s Responsive Regulation 2.0 and Malcolm Sparrow’s choice-making philosophy.



### Regulatory Posture Reviews

We facilitate assessments that help regulators understand their current state and adapt strategies to enhance compliance and effectiveness.



### AI-Supported Regulation

We help regulators integrate data and AI into their systems safely and ethically, using intelligence to better monitor, predict and respond to regulatory challenges.

## From Insight to Impact

In a complex world, regulation must be dynamic, people-centred, and built for change. We help you design the future of regulation — now.

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